



Consumers want to be in control of their shopping trips, including how they interact with a self-service device. In the modern retail environment, many consumers are looking for ways to conduct their shopping with as little physical engagement as possible: “Low touch” has evolved into “no touch”—and new technology is available to ensure you can meet those emerging demands. With Vynamic Smart Control - Screen Mirroring, you can enable your customers to transact within your store with zero touch, controlling the self-service device completely from their own personal mobile phone.

#### **MORE CONTROL**

Keep consumer confidence in your self-service experience high: Vynamic Smart Control - Screen Mirroring is a standard feature of Vynamic Self-Service and enables you to give consumers more control over their transactions, and provides more options for an engaging in-store experience.

#### **MORE CONFIDENCE**

Mitigate the risk of alienating consumers who have concerns around touching devices in your stores. With Vynamic Smart Control - Screen Mirroring, customers have an additional avenue to conduct their transactions by controlling the self-service solution from their smartphone, and your retail store solutions are further differentiated from the competition.

#### **MORE CONNECTED**

Vynamic Smart Control - Screen Mirroring offers a connection between your customers' physical and digital worlds, and, in fact, if they choose a cashless transaction, the touch interactions can be reduced from three to zero. Those capabilities can help ensure anyone and everyone—regardless of ability or access—can have a positive customer experience within your store network.



### THE CHECKOUT FLOW WITH VYNAMIC SMART CONTROL - SCREEN MIRRORING:

Your customers can operate your self-service devices entirely through their smartphone:

- **Step One:** They log in to your Wi-Fi network
- **Step Two:** Proximity sensors monitor their arrival in the store
- **Step Three:** The customer approaches the self-service device to begin their transaction
- **Step Four:** Using their smartphone, they scan a QR code displayed on the self-service device
- **Step Five:** The self-service device screen is mirrored on the customer's smartphone
- **Step Six:** The customer completes the scanning and checkout process on their phone, and pays with their phone

### PREREQUISITES

- Wi-Fi access to that encompasses the self-service network
- Installation of Vynamic™ Self-Service Version 14 or higher
- Enabling of contactless payment by card provider
- Enabling of GooglePay / ApplePay

### KEY BENEFITS

- Give consumers more control over their transaction to increase self-service adoption rate
- Eliminate consumers' concerns regarding touching devices by offering attractive, frictionless alternatives
- Increase consumer confidence and trust new options that prioritize cleanliness a low-touch experience
- Reduce the hurdles regarding self-service for people of different abilities

### VYNAMIC SMART CONTROL - SCREEN MIRRORING: PART OF THE VYNAMIC SELF-SERVICE SUITE OF SOLUTIONS

- High connectivity and openness are critical to being 'adaptive' and ready to adopt future innovations, whatever they may be. DN Vynamic Self-Service is based on a platform approach using open APIs for faster and easier integration.
- Vynamic Self-Service is a service-oriented software solution that seamlessly supports the self-service process within a retail environment and easily allows the implementation of innovative solutions like Vynamic Smart Control - Screen Mirroring.