Vynamic® SFx

Enhancing the Specialty and Fashion Retail Experience

Now more than ever, fashion and specialty retailers must meet the increasing demand for personalization and convenience through technology, sustainable business practices, and engaging customer experiences. This requires retailers to connect easily with consumers and business partners alike, which makes connected workflows and deep integration to efficiently exchange data an absolute must. This calls for a cloud-native software solution that is open, flexible, and efficient. It calls for Vynamic® SFx: Vynamic Retail Platform's highly configurable checkout software dedicated to Specialty and Fashion.

WITH VYNAMIC RETAIL PLATFORM YOU CAN

CONNECT EASILY
Easily connect business processes and retail journeys with your IT infrastructure

SCALE FLEXIBLY
Flexibly scale your stores to address market innovations and changes in consumer demand

OPERATE EFFICIENTLY
Efficiently run your retail operations in a secure and reliable way at predictable costs

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Vynamic® SFx

Vynamic® SFx offers the most flexible checkout software available, dedicated to Specialty & Fashion retail, with all the benefits that Vynamic Retail Platform provides.

KEY FEATURES

- Always up-to-date shopping basket across every touchpoint and channel
- Personalization of customer experience to improve loyalty and drive upselling
- Complete payment flexibility supporting traditional, digital, contactless, discount-based payment methods, and Buy Now, Pay Later option
- Real time in-store inventory and product visibility to support customer ordering journey
- In-store fulfillment
- Cloud-based centralized data and transaction repository
- Comprehensive dashboards and reports to get actionable insights
- Contactless self-checkout to offer a safe shopping experience

TECHNICAL BENEFITS

- Dedicated software solution for specialty and fashion retail with all POS and back-office functionalities to drive a frictionless experience for both consumers and associates
- Cloud-native technology and a micro-services-based architecture for a reliable, scalable best-of-breed strategy
- Open APIs for flexible integration with your existing IT landscape
- Touchpoint agnostic, operating with existing POS hardware and peripherals to optimize investments in your current POS infrastructure
- User-friendly UI/UX tailored for maximum staff efficiency

BUSINESS BENEFITS

- As-a-service business model to cut complexity, and reduce TCO for your retail assets
- Open platform for collaboration with your existing digital ecosystem enabling business agility to adapt to market changes
- Always-on availability guaranteed through embedded offline functionality
- Built-in fiscal and legal compliancy services with a dedicated team to monitor, alert, and implement regulations
- Support across the globe by our professional services team to adapt and implement our solutions
- Highly configurable retail platform able to mix and match different features, to adapt to the needs of today and tomorrow of retail industries

Vynamic® SFx does everything you expect from POS software in your stores—and more.

To learn more, **visit DieboldNixdorf.com.**