

# The **12 Pillars** Needed to Run and Manage an ATM Channel





# Location Strategy & Management

Location Strategy based on analytics, Site Identification, Contract and Rental Management



### Hardware Lifecycle Management

Evaluation, Selection, Integration, Maintenance and Lifecycle Management



#### Software Lifecycle Management

Evaluation, Selection, Integration, Maintenance and Lifecycle Management



#### Asset Financing

Financing of all required components of ATM Fleet Setup & Management and converting all Capex into Opex (charging on pay-as-you-use basis)



#### Security & Compliance

Physical and/or Logical Security Management, Countryand Network related Statutory & Regulatory Compliance



#### Monitoring & Fleet Management

24x7 Monitoring, Service Desk and Incident Management



# Installation, Maintenance & Repairs (FLM & SLM)

Total Implementation Services, Repairs and Maintenance



## Cash & CIT Management

Cash Forecasting, Optimization, Scheduling, Route Planning, Balancing, CIT Contract and SLA Management



# **Transaction Processing & Management**

Terminal Driving, Transaction Switching & Routing, Issuer & Acquirer Processing, Card Scheme Sponsorship Support, Reconciliation and Fraud/Dispute Management Support



# Partner Management

Third-party Partner and/or Vendor identification, contracting, onboarding and SLA Management



## User Experience & Marketing Management

Marketing through ATMs, Lead Generation, Personalization, Value Added Services



# Analytics, Insights & Reporting

Data Analytics, Management Information System and Reporting